



### **Start-up and Entrepreneurship Club**

Swami Vivekananda Institute of Management, (SVIM), Baniatangi, Khordha, has constituted the Startup and Entrepreneurship Club which is a dynamic platform that inspires and supports students interested in business, innovation, and leadership. It aims to foster an entrepreneurial mindset by providing opportunities to develop startup ideas, learn from industry experts, and participate in pitch competitions and workshops.

#### **Objectives of Start-up and Entrepreneurship Club:**

- a. To promote entrepreneurial thinking and innovation among students.
- b. To support the development of startup ideas and business skills.
- c. To connect students with mentors, investors, and industry experts.
- d. To create awareness about the startup ecosystem and opportunities.

#### **Members of Startup and Entrepreneurship Club:**

Sl. No	Name	Designation	Position
1.	Shivam Khamari	Asst. Professor	Adviser
2.	Mahamaya Mantri	Asst. Professor	Adviser
3.	Priyatama Patra	Student 2nd semester MBA	Coordinator
4.	Manoj Moharana	Student 4th semester MBA	Co-Coordinator
5.	Kedar Kumar Rout	Student 2nd semester MBA	Member

#### **Functions of Startup and Entrepreneurship Club:**

- a. Organizing workshops, seminars, and startup pitch events.
- b. Facilitating mentorship and networking sessions.
- c. Encouraging team-based problem solving and idea generation.
- d. Providing resources and guidance for launching student-led ventures.

### **Roles and Responsibilities**

- a. Adviser: Provides guidance, ensures club activities align with college policies, and supports overall development.
- b. Convenor: Leads the club, organizes meetings and events, coordinates with members, and ensures smooth execution of plans.
- c. Members: Actively participate in activities, contribute ideas, support event organization, and uphold the club's values and objectives.

### **Outcome**

The Startup and Entrepreneurship Club empowers students with the skills and confidence to develop and launch their own ventures. It fosters innovation, leadership, and practical business knowledge through hands-on experiences and mentorship. As a result, students gain exposure to real-world startup culture, build strong professional networks, and are better prepared for entrepreneurial careers or roles in dynamic, innovation-driven industries.



**Coordinator**



**Chair-person**